



## Press Release

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# Roseau County to Go Digital

**On Sept 1<sup>st</sup>, 2009** Roseau County will transition to digital and will STOP all analog television signal. This conversion frees up airwaves for use by emergency responders, provides a clearer picture and allows for more programming options.

If you have **an older analog television** you will need to purchase a digital converter box in order to continue receiving the signal. A converter box is a device that allows your older model televisions to capture the digital signal after the analog shut-off.

Congress created the **TV Converter Box Coupon Program** for households wishing to keep using their analog TV sets after broadcasters stop analog broadcasting. The Coupon Program allows U.S. households to obtain up to **two coupons, each worth \$40** that can be applied toward the cost of eligible converter boxes. (Converter boxes cost between \$50 and \$70, so two coupons is quite a savings. )

The TV converter box coupon program will end July 31 2009. The easiest way to apply for the coupon is on the web at [www/dtv2009.gov](http://www/dtv2009.gov). **Converter boxes will still be available after July but the \$40 coupon program savings will not.** If you already received coupons but have not used them, you can reapply.

If you currently get your TV programming off an **antenna and have a digital television** your TV will automatically capture the digital signal and you will have no interruption in service. However, you may still need a converter box to record programs on your VCR or DVD if they are older as they use an analog signal to record

If you are **NOT** currently taking advantage of the **FREE** television programming provided to you by Roseau County and would like to do so, it simply requires an antenna and a TV with a digital receiver. **FREE** Channels provided include NBC, CBS, ABC, FOX, and 5 PBS Channels.